



From the CHANCELLOR & PRESIDENT

January 1, 2025

Dear Horned Frogs,

Happy New Year! We hope you are enjoying the holidays with your family and friends and getting excited for the Spring 2025 semester ahead at Texas Christian University.

As we usher in a new year, we are pleased to announce that Mike Buddie has been named TCU's new Director of Intercollegiate Athletics effective January 1, 2025. Mr. Buddie joins TCU from the United States Military Academy at West Point, where he served as Director of Athletics for more than five years, stewarding Army's athletics programs to new levels of success. An accomplished leader, a former professional athlete and a former student-athlete, Mr. Buddie's 20 years of Division 1 athletics experience brings energy, enthusiasm and tenacity to this important leadership position for the future of TCU.



The search for our next athletic director drew keen interest from outstanding candidates nationwide. Mr. Buddie stood out as a leader who will honor our mission to educate ethical leaders and share our focus on student success and community engagement. TCU's newly launched [LEAD ON: Values in Action](#)[™] strategic plan is designed with Athletics as one of four key pillars. Mr. Buddie exemplifies the values, character and innovative approach that will continue to elevate athletic excellence as a priority at TCU for years to come.

Mr. Buddie has a strong record of catapulting organizations to new and broader levels of success. At the United States Military Academy, West Point, he launched a strategic plan that resulted in unprecedented facilities improvements and secured innovative investments in

their athletic programs. He is a committed member of key NCAA committees, with experience navigating the complexities of media and licensing and engaging with the federal government through his service as a liaison to the Congressional Board of Visitors. Mr. Buddie's experience in building programs and engaging new audiences in a rapidly changing environment will support TCU's advancement as an athletics powerhouse.

We sincerely thank our Trustees and the search committee members who shared their ideas and aspirations for this position. We are deeply grateful for the leadership of Mike Sinquefield, who served as Interim Director of Intercollegiate Athletics during this search. Mike is a longtime, valued member of Horned Frogs Athletics, and we appreciate his dedication to TCU and willingness to serve in this additional capacity.

As a values-centered university embarking on a new strategic plan, we are thrilled Mr. Buddie will help take TCU to our next level of excellence in educating future generations of Horned Frogs. Please join us in welcoming Mike and his family to TCU and Fort Worth.

Happy New Year, and Go Frogs!

Chancellor Victor J. Boschini, Jr.
President Daniel W. Pullin

